



2026 Annual Sponsorship

Top-Level Sponsorship

- \$55,000
- Sponsorship at all events
- Sponsorship at 1 dinner
- 10 free BBL memberships
- Speaker spot at BBL's annual retreat and SOAR conference

VIVE 2026

Partnership Package - \$5,000

- Social Media Promotions
- Podcast Episode/A Short Video Recording
- Free access to all images and video taken by Bluebird Leaders at the event
- Orange Theory Workout Sponsorship (2025 Sold Out)
- 2 Free Tickets Included

HIMSS 2026

Partnership Package & Dinner Party - \$7,500

- Social Media Promotions
- Podcast Episode
- Free access to all images and video taken by Bluebird Leaders at the event
- 1 Hour At Your Booth/A Short Video Recording
- Orange Theory Workout (2 Free Tickets Included)
- Premium Sponsorship (5 Free Tickets Included)

LEADERSHIP RETREAT 2026

Partnership Package*

***Inquire for more details**

- **Co-Host Package: \$25,000**
- **Speaker Package: \$20,000**
- **Day 1 or Day 2 Sponsor: \$15,000**
- **Boat Ride Sponsor: \$10,000**
- Golf Sponsor: Many options; please inquire on Scramble Golf Tournament

SOAR 2026

Partnership Package*

***Inquire for more details**

- **Platinum: \$25,000**
- **Gold: \$20,000**
- **Silver: \$15,000**
- Partner Speaker Package
- Yoga Sponsor
- Gala Sponsor

REGIONAL DINNER PARTIES

Partnership Package

- Sponsorship \$5,000 per dinner.
- Sponsors receive 6 tickets.
 - You'll use 5 of the tickets for clients, and 1-2 for sponsored company.
- BBL will also send out a broad invitation and recruit attendees
- We'll open up additional seats 2 weeks prior to the event, for other sponsors/BBL members if the seats are not filled.