

2022 S.O.A.R. CONFERENCE



NOVEMBER 3RD & 4TH
AT THE ENVIO

299 VAUGHAN STREET,
PORTSMOUTH, NH 03801



THE CONFERENCE

Bluebird Leaders is thrilled to host the 1st Annual S.O.A.R. Conference! The agenda has been curated to ensure an educational and entertaining lineup of speakers and events. Attendees will learn about leading areas of interest for women in health IT, they will be inspired to become agents for positive change, and have opportunities to attend networking events.

Bluebird Leaders is a 501(c)(3) nonprofit that provides all women working in Health IT with the education, training, and networking they need to spread their wings and fly high in their careers.

THE AGENDA

Thursday, November 3:

7:30 - 8:30 Check-in
8:30 - 11:30 Speakers
11:30 - 12:00 Vendor Presentations
12:00 - 1:00 Lunch
1:00 - 3:30 Speakers
3:30 - 4:00 Vendor Presentations
4:00 - 5:00 Closing Speaker
5:30 - 7:00 Cocktail Hour at the 110 Grill!

Friday, November 4:

8:00 - 8:30 Check-in
8:30 - 9:00 Speaker
9:00 - 11:00 Breakout Sessions
11:00 - 12:00 Bluebird Leader Presentation

Day 1: Welcoming 160 attendees for an uplifting keynote speech, presentations by industry leaders, and an engaging panel guided by leaders in the field of health IT.

Day 2: The Summit Event is an exclusive gathering of 40 existing and prospective members/advisors of Bluebird Leaders collaborating to build an operational framework for the next 12 months.



EMAIL ADDRESS

info@bluebirdleaders.org



PHONE NUMBER

603-409-5841



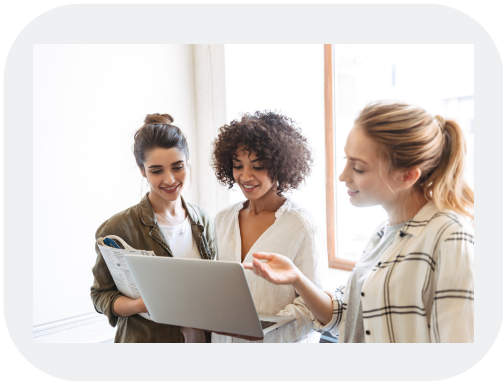
WEBSITE

bluebirdleaders.org

2022 S.O.A.R. Conference

Sponsorship Levels and Benefits

- The top 8 sponsors have a rare opportunity to give a presentation directly to the audience.
- Top Tier sponsors receive Vendor Pass which includes breakfast, lunch, and cocktail hour.
- Network with professionals from all industries including Healthcare institutions, Vendors, Start-Ups, Educational Institutions, and IT.
- Engage with C-suite members, executive decision-makers, information and technology professionals, innovators, and consultants.



Sponsor Levels	Platinum	Gold	Silver	Keynote Speaker	Summit Event
Availability	Day 1 1	Day 1 ★ Only 2 left! 3	Day 1 ★ Only 1 left! 4	1	Day 2 Exclusive 1
Sponsor Benefits	\$5,000	\$2,500	\$1,500	\$2,500	\$5,000
Conference Event	Lunch	Breakfast, Hot & Cold Beverages, or Afternoon Break Refreshments (Excluding Summit Breakfast)	Exhibitor Only	Company Name and Logo displayed during Keynote Speech.	Amazing opportunity to spotlight your organization as the only sponsor for the exclusive event.
Company Logo on Conference Website	X	X	X	X	X
Social Media Promotional Posts	X	X	X	X	X
Vendor Provided Handouts and Swag in Tote Bag (Delivered to Bluebird Leaders 1 month prior)	X	X	X	X	X
Company Logo in Printed Conference Materials	X	X	X	X	X
Company Logo on Tote Bag	Large	Medium	Small	Medium	Medium
Signage Displayed During Sponsored Event	X	X	X	X	X
Post-Conference Attendee List (Name, Title, Organization, Email, and Zip Code for attendees)	X	X	X	X	X
Day 1 Vendor Pass which include breakfast, lunch, and cocktail hour	2	1	1		2
Day 1 Vendor Speed Session: 5 - 7 Minute On-Stage Presentation	X	X	X		
Day 1 One Table in Exhibit Hall	X	X	X		
Day 1 Student registration sponsorship (Supports the next generation of women in health IT)	1				
Day 2 Summit Vendor Pass which includes Summit Breakfast and Attendee Registration to Summit Event	1				1
Day 1 Attendee Registration				1	

CHECK-IN \$500



- Logo on name tags & signage at check-in table.
- Social media
- Logo on conference website
- Vendor materials in tote bag
- Post-conference attendee list

CONFERENCE ROOM TABLES \$500



- Logo displayed on table
- Social media
- Sponsor a Bluebird Future Leader
- Logo on conference website
- Vendor materials in tote bag
- Post-conference attendee list

CONFERENCE ROOM TABLES \$150

- Logo displayed on table
- Social media
- Logo on the conference website
- Vendor materials in tote bag
- Post-conference attendee list