

# BLUEBIRD LEADERS MEMBERSHIP PROGRAM



## Annual Member Benefits:

- Newsletters and press releases.
- Exclusive rights to member-only webinars & articles.
- Participate in Bluebird Leaders forums.
- Internal and external speaking opportunities.
- Full access to the member directory.
- View job postings.
- Access to mentor and mentee program and content.
- Opportunity to apply to exclusive leadership development & accountability program.
- Volunteer to join a committee.
- Full access to sponsor's content and discounts.
- Early access to conference ticket purchasing.
- Standard Membership dues are \$300.00.
- Student Membership dues are \$120.00.

## Annual Sponsor Benefits & Corporate Sponsorship:

### Member Benefits **PLUS:**

- Advertising and marketing in partnership with Bluebird Leaders.
- Host virtual meetings & educational events.
- Job posting for your organization.
- Discount on booths to S.O.A.R. conference.
- Corporate Memberships available with special pricing.
- Contact us today take the next step!





# MEMBERSHIP PROGRAM VALUE PROPOSITION

As a woman in Healthcare and Information Technology, you deserve to be recognized as an equal member of your team. Bluebird Leaders, in tandem with equity allies, understands the challenges you face, from the assumption that your position is simply supportive, to being talked over in meetings, passed over for promotions, and underestimated by your colleagues. We recognize that it can be difficult to find a community that truly comprehends the unique obstacles you face and to find career advancement or leadership pathways.

We are committed to the principle of 'Lift as We Rise' - empowering women to help each other succeed.

We are proud to offer a comprehensive suite of services designed to champion and empower women in these fields:

- Networking community open to men and women at all levels of experience, from entry-level professionals to seasoned executives.
- We offer an array of educational opportunities, including guest speakers, curated leadership and development tracks, and mentorship programs designed to help you develop and further your skills and stay up to date on the latest trends.
- Our job boards will provide you with access to exciting career prospects.
- Our mentor programs will connect you with experienced professionals who can offer guidance and motivation as you navigate your career, while also enabling industry leaders to give back and “Lift as We Rise”.
- We are strengthening the pipeline by partnering with educational institutions, teaming up with STEM programs, and inviting the next generation to present and contribute to events.
- We are promoting and advocating a culture of inclusion by co-hosting and sponsoring events to gather with peers and equity allies to explore opportunities focused on women in healthcare IT, medicine, and entrepreneurship.

We believe every woman in Healthcare and Information Technology has the capacity to make a significant impact. Join us today and be part of a community that not only supports your career growth but also believes in creating positive change in these important industries.