



## 2026 Annual Sponsorship

### Top-Level Sponsorship

- \$55,000
- Sponsorship at all events
- Sponsorship at 1 dinner
- 10 free BBL memberships
- Speaker spot at BBL's annual retreat and SOAR conference

## VIVE

FEB 22-25, 2026

### Partnership Package start at: \$2,500

- Social Media Promotions
- Podcast Episode/A Short Video Recording
- Free access to all images and video taken by Bluebird Leaders at the event
- Orange Theory Workout Sponsorship (2025 Sold Out)
  - 2 Free Tickets Included to workout

## HIMSS 2026

TUESDAY  
MARCH 10TH

### Partnership Package & Dinner Party: \$7,500

- 5 Tickets to the HAPPY CAMPER EVENT
- Social Media Promotions
- Podcast Episode
- Free access to all images and video taken by Bluebird Leaders at the event
- 1 Hour At Your Booth
- A Short Video Recording (2 if you don't have a booth) We will have a recording set up in our hotel room!

## AUTHENTIC LEADERSHIP EXCHANGE

APR 22-24, 2026

### Partnership Package\*

- Co-Host Package: \$20,000
- Speaker Package: \$15,000
- Day 1 or Day 2 Sponsor: \$10,000
- Boat Ride Sponsor: \$7,500
- Keynote Sponsor(s): \$5,000
- Yoga Sponsor: \$2,000

\*Inquire for more details

THIS ISN'T YOUR TYPICAL CONFERENCE — IT'S A HANDS-ON, WORKSHOP-DRIVEN RETREAT WHERE COLLABORATION MEETS GROWTH. OVER TWO TRANSFORMATIVE DAYS, YOUR TEAM WILL STEP AWAY FROM THE DAY-TO-DAY GRIND AND STEP INTO AN ENVIRONMENT BUILT FOR AUTHENTIC LEADERSHIP DEVELOPMENT.

### Partnership Package\*

- Gala Sponsor: \$25,000
- Cocktail Sponsor: \$20,000
- Lunch, Breakfast: \$10,000
- Wellness Sponsor: \$7,500
- Start up Sponsor: \$5,000

\*Inquire for more details

OUR 5<sup>TH</sup> ANNUAL CONFERENCE  
EXPECTING OVER 250 #HIT LEADERS

## EXECUTIVE SALES FORUM

JUNE 10-12  
EAST COAST

### Partnership Package

- Sponsorship starting at \$5,000
- Come as an individual or as an entire sales team

\*Inquire for more details

OUR CURATED RETREAT IS DESIGNED TO SHARPEN HEALTHCARE SALES TEAMS' SKILLS, PROVIDE INSIDER ACCESS TO C-LEVEL PERSPECTIVES, AND FOSTER STRATEGIES THAT CONVERT VENDORS INTO TRUSTED PARTNERS.



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## REGIONAL DINNER PARTIES

### Partnership Package

- Sponsorship \$5,000 per dinner.
- Sponsors receive 6 tickets.
  - You'll use 5 of the tickets for clients, and 1-2 for sponsored company.
- BBL will also send out a broad invitation and recruit attendees.
- YouTube recording (before or after dinner).
- We'll open up additional seats 2 weeks prior to the event for other sponsors/BBL members if the seats are not filled.

## REGIONAL DINNER PARTIES CONT.

### Cities Being Planned For 2026

- Boston, MA
- Atlanta, GA
- North Carolina
- More cities and dates to be announced!

Want to partner with us for a dinner in your city? Contact us today!

## COMPANY LEADERSHIP RETREATS

### Bring Bluebird Leaders To Your Next Meeting Or Retreat

- At Bluebird Leaders, we emcee, host, and co-host internal company meetings and retreats that go beyond the agenda.
- Our team helps guide sessions, foster authentic connections, and create an environment where employees feel safe to speak freely and think outside the box. Together, we turn routine meetings into transformative experiences that spark collaboration, creativity, and stronger bonds across your team.
- Packages start at \$20,000 for 1.5 day retreat.

### Join Bluebird Leaders As A Company

- Up to 10 FTEs = \$2,500
- Up to 25 FTEs - \$6,000
- Up to 50 FTEs = \$12,500

Note: Health systems will be greatly discounted from the above.

Also included: Logo on membership page; social media posting; discount on tickets and other sponsorships; 1 interview a year on our YouTube Channel.

### Contact Us

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