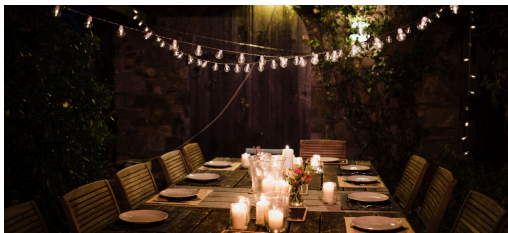




SPONSORSHIP OPPORTUNITIES



2026 Annual Sponsorship Top-Level Sponsorship

- 10 free BBL memberships
- Sponsorship at all events
- Sponsorship at 1 dinner
- Speaker spot at Annual Retreat and/or SOAR

\$55,000

VIVE | February 22-25, 2026

- Social media promotions
- Podcast episode or short video recording
- Orangetheory Sponsorship (2 Tickets Included to workout)
- Access to all images/video taken

Partnership Package start at: \$2,500

HIMSS | March 10, 2026

- 5 Tickets to the HAPPY CAMPER EVENT
- 1 Hour At Your Booth
- Social media promotions
- Podcast episode
- Short video recording
- Access to all images/video

Partnership Package & Dinner Party: \$7,500

Authentic Leadership Exchange | April 22-24, 2026

- Co-Host Package: \$20,000
- Speaker Package: \$15,000
- Day 1 or Day 2 Sponsor: \$10,000
- Boat Ride Sponsor: \$7,500
- Keynote Sponsor(s): \$5,000
- Yoga Sponsor: \$2,000

This isn't your typical conference! It's a hands-on, workshop-driven retreat where collaboration meets growth.

Over two transformative days, your team will step away from the day-to-day grind and step into an environment built for authentic leadersh



SPONSORSHIP OPPORTUNITIES

Executive Sales Forum | June 10-12 (East Coast)

Our curated retreat is designed to sharpen healthcare sales teams' skills, provide insider access to C-level perspectives, and foster strategies that convert vendors into trusted partners.

Come as an individual or as a sales team!

Sponsorship starting at \$5,000

Regional Dinner Sponsorship

- 6 tickets (5 for clients + 1-2 for company)
- BBL will send invitation and recruit attendees
- YouTube recording (before or after dinner)

Planned for 2026:

Boston, Atlanta, Kansas City, San Diego, and North Carolina

Sponsorship \$5,000 per dinner

#SOAR2026 Austin, TX, September 22-24, 2026

- Gala Sponsor: \$25,000
- Cocktail Sponsor: \$20,000
- Lunch, Breakfast: \$10,000
- Wellness Sponsor: \$7,500
- Start up Sponsor: \$5,000
- More Options coming soon.

Building upon its successful launch in 2022, S.O.A.R. has quickly become a must-attend event for aspiring women leaders in tech. This is your opportunity to support these women as they strive to make a significant impact on healthcare through technology.

Leadership Retreats

At Bluebird Leaders, we emcee, host, and co-host internal company meetings and retreats that go beyond the agenda. Our team helps guide sessions, foster authentic connections, and create an environment where employees feel safe to speak freely and think outside the box. Together, we turn routine meetings into transformative experiences that spark collaboration, creativity, and stronger bonds across your team.

Packages start at \$20,000 for 1.5 day retreat

Online Company Membership

Sponsorship Includes: logo on membership page; social media posting; discount on tickets and other sponsorships; 1 interview a year on our YouTube Channel.

Up to 10 FTEs = \$2,500
Up to 25 FTEs = \$6,000
Up to 50 FTEs = \$12,500

*Health System discount available