



SPONSORSHIP OPPORTUNITIES



2026 Annual Sponsorship Top-Level Sponsorship

- 10 free BBL memberships
- Sponsorship at all events
- Sponsorship at 1 dinner
- Speaker spot at Annual Retreat and/or SOAR

\$55,000

VIVE | February 22-25, 2026

- Social media promotions
- Podcast episode or short video recording
- Access to all images/video taken

Partnership Package start at: \$3,500

HIMSS | March 10, 2026

- 5 Tickets to the HAPPY CAMPER EVENT
- 1 Hour at your booth
- Social media promotions
- Podcast episode AND short video recording
- Access to all images/video
- Happy Camper attendee list

Partnership Package & Dinner Party: \$5,500

Authentic Leadership Exchange | April 22-24, 2026

- Co-Host Package: \$20,000
- Speaker Package: \$15,000
- Day 1 or Day 2 Sponsor: \$10,000
- Boat Ride Sponsor: \$7,500
- Keynote Sponsor(s): \$5,000
- Yoga Sponsor: \$3,000

This isn't your typical conference! It's a hands-on, workshop-driven retreat where collaboration meets growth.

Over two transformative days, your team will step away from the day-to-day grind and step into an environment built for authentic leadersh



SPONSORSHIP OPPORTUNITIES

Executive Sales Forum | June 10-12 (East Coast)

Our retreat is designed to sharpen healthcare sales teams' skills, provide insider access to C-level perspectives, and foster strategies that convert vendors into trusted partners.

SPONSOR a CIO

- Includes 1 ticket & -Nights

Sponsorship starting at \$7,500

Regional Dinner Sponsorship

- 6 tickets (5 for clients + 1-2 for company)
- BBL will send invitation and recruit attendees
- YouTube recording (before or after dinner)
- Final attendee list for the dinner

Planned for 2026: Boston, Atlanta, Kansas City, San Diego, and North Carolina

Sponsorship starts at \$3,500 per dinner

#SOAR2026 Austin, TX, September 22-24, 2026

- Gala Sponsor: \$25,000
- Cocktail Sponsor: \$20,000
- Lunch, Breakfast: \$10,000
- Wellness Sponsor: \$7,500
- Start-Up Sponsor: \$5,000
- More options coming soon

Building upon its successful launch in 2022, S.O.A.R. has quickly become a must-attend event for aspiring women leaders in tech.

This is your opportunity to support these women as they strive to make a significant impact on healthcare through technology.

On-site at your organization- Leadership Retreats

At Bluebird Leaders, we emcee, host, and co-host internal company meetings and retreats that go beyond the agenda. Our team helps guide sessions, foster authentic connections, and create an environment where employees feel safe to speak freely and think outside the box. Together, we turn routine meetings into transformative experiences that spark collaboration, creativity, and stronger bonds across your team.

Packages start at \$10,000 for 1.5 day retreat

Online Company Membership

Sponsorship Includes: logo on membership page; social media posting; discount on tickets and other sponsorships; 1 interview a year on our YouTube Channel.

Up to 10 FTEs = \$2,500

Up to 25 FTEs = \$6,000

Up to 50 FTEs = \$12,500

*Health System discount available



WHY BLUEBIRD LEADERS



Bluebird Leaders exists to accelerate women's leadership in healthcare IT and innovation. Healthcare technology is transforming how care is delivered, yet women remain underrepresented in key leadership roles driving that change. Bluebird Leaders was created to close that gap and ensure diverse voices shape the future of digital health.

We Believe:

Healthcare IT leadership needs diversity: Innovation in patient engagement, digital transformation, and wellcare solutions is stronger when women are leading.

Connection fuels innovation: By building a network of women across healthcare IT, we share knowledge, spark ideas, and turn challenges into solutions.

Leadership can be cultivated: Through mentorship, peer groups, book clubs, and summits, we prepare women to step into roles that directly influence the future of healthcare technology.

Impact multiplies through collaboration: By partnering with health systems, technology companies, and innovators, we amplify women's role in shaping the next generation of healthcare IT.

Questions? Contact us at info@bluebirdleaders.org for more Information about our organization and sponsorship opportunities.

