

SOAR 2026

Different Wings. One Sky.

September 23-25, 2026 | Austin, TX



2026 Sponsorship Prospectus

BLUEBIRD
leaders 

SOAR 2026: Different Wings. One Sky.

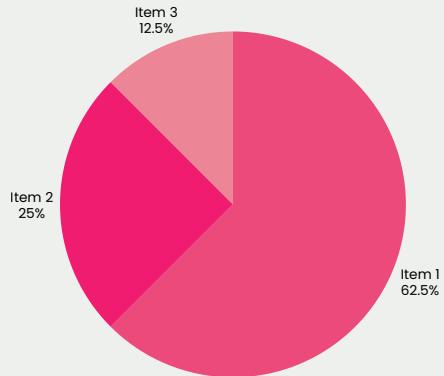


About SOAR

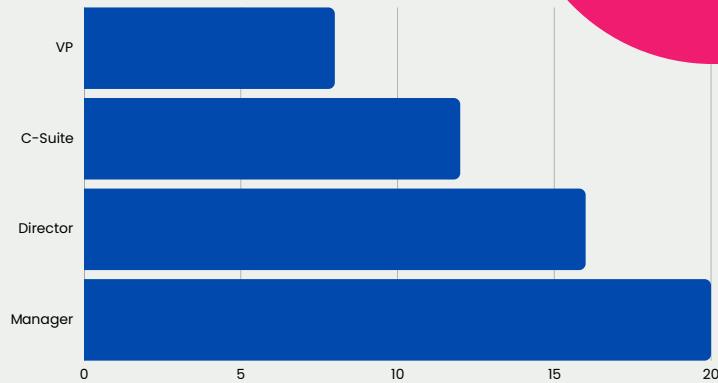
Building upon its successful launch in 2022, S.O.A.R. has quickly become a must-attend event for aspiring women leaders in tech. This is your opportunity to support these women as they strive to make a significant impact on healthcare through technology.

2025 Attendee Snapshot

Primary Role/Job Title



Type of Organization



**Expecting
300+ #HIT
leaders at
SOAR 2026!**

SOAR 2026: Different Wings. One Sky.



GALA SPONSOR (2 AVAILABLE) (3 TICKETS INCLUDED)

\$25,000

Celebrate the pinnacle event with an unforgettable evening of recognition, music, and connection. As a Gala Sponsor, your brand will shine throughout the awards ceremony and after-party, featuring a live DJ, and distinguished guests. Enjoy premium branding opportunities, visibility in event materials, and access to a curated list of attendees to elevate your network and presence.

PINK PJ PARTY RECEPTION SPONSOR (2 AVAILABLE) (2 TICKETS INCLUDED)

\$20,000

Kick off SOAR in style with our Pink PJ Party Reception, the ultimate opening-night celebration. This high-energy cocktail reception sets the tone for the days ahead bringing together industry leaders, partners, and guests for an evening of connection, conversation, and a little playful glam. Your brand takes center stage with premium on-site visibility, custom activation opportunities, and full access to the attendee list—maximizing engagement from the very first toast.

LUNCH, BREAKFAST SPONSOR (4 AVAILABLE) (2 TICKETS INCLUDED)

\$15,000

Fuel the day's conversations and connections as the exclusive Breakfast or Lunch Sponsor. These well-attended meals offer a prime opportunity to showcase your brand to all event participants. Enjoy prominent logo placement, verbal recognition, and the chance to welcome attendees as they gather to network, recharge, and prepare for the sessions ahead.

SOAR 2026: Different Wings. One Sky.



WORKSHOP SPONSOR (3 AVAILABLE) (1 TICKETS INCLUDED)

\$7,500

Kick off the conference as the Workshop Sponsor. These interactive sessions open the event with hands-on learning and collaboration—giving your brand early visibility with engaged attendees.

START UP SPONSOR (10 AVAILABLE) (1 TICKETS INCLUDED)

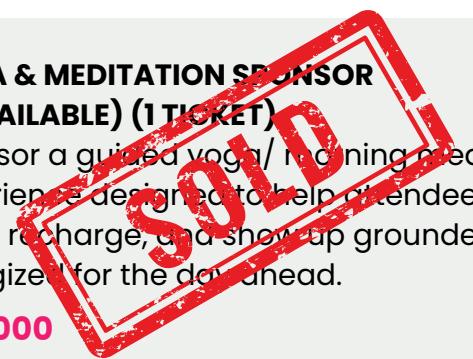
\$7,500

Kick off the weekend in style as the Opening Night Sponsor. This cocktail reception sets the tone for the days ahead—bringing together industry leaders, partners, and guests for an evening of connection and celebration. Your brand will be front and center with on-site visibility, custom activation opportunities, and access to the full attendee list to maximize engagement from the very start.

YOGA & MEDITATION SPONSOR (1 AVAILABLE) (1 TICKET)

Sponsor a guided yoga/ morning meditation experience designed to help attendees reset, recharge, and show up grounded and energized for the day ahead.

\$10,000



MORNING COLOR & NETWORK SPONSOR (1 AVAIL) (1 TICKET)

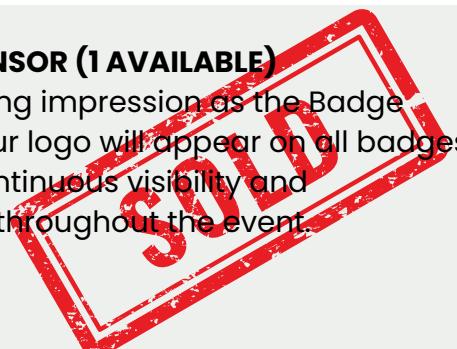
Support a mindful morning coloring and networking session designed to spark conversation and ease attendees into the day.

\$5,500

BADGE SPONSOR (1 AVAILABLE)

Make a lasting impression as the Badge Sponsor. Your logo will appear on all badges, ensuring continuous visibility and recognition throughout the event.

\$7,500



REFRESHMENT BREAK (2 AVAILABLE) (1 TICKETS INCLUDED)

Keep the momentum going as the Refreshment Break Sponsor to offer attendees a chance to recharge and connect between sessions while your brand stays top of mind.

\$5,500

Sponsorship outside of the box & year round



2026 VIRTUAL COLOR & COFFEE W/ Coffee at SOAR2026 SPONSOR (1 AVAILABLE)

Kick off the conference as the Workshop Sponsor. These interactive sessions open the event with hands-on learning and collaboration—giving your brand early visibility with engaged attendees.

\$15,000

VIRTUAL MONTHLY WORKSHOP & SOAR WORKSHOP SPONSOR (2 AVAILABLE)

\$10,000

Year-Long Virtual Workshop Sponsor + SOAR 2026 Kickoff

Sponsor Bluebird Leaders' monthly virtual workshops for year-round visibility and consistent engagement with healthcare and health tech leaders. This sponsorship culminates with a featured workshop kicking off SOAR 2026, positioning your brand front and center at one of our most anticipated moments of the year.

2026 PODCAST SPONSOR & SOAR2026 BROADCAST SPONSOR (2 AVAILABLE)

\$12,000

Be one of only two annual podcast sponsors for Bluebird Leaders' 2026 podcast series, gaining year-long visibility across our audio platform. This sponsorship also includes branding and recognition on podcast and YouTube recordings at SOAR 2026, extending your reach through on-site content and post-event distribution. Recording live @ HIMSS, Leadership Retreat, Sales Forum & SOAR2026

BADGE SPONSOR (1 AVAILABLE)

Make a lasting impression as the Badge Sponsor. Your logo will appear on all badges, ensuring continuous visibility and recognition throughout the event.

\$7,500

SNEAKS SPONSOR (3 AVAILABLE)

We're giving away SNEAKS again at every workshop on Wednesday! Add this onto any sponsorship! The social will go wild on this one and it was a HUGE HIT in 2025! You help choose winner!

\$1,000 add on to existing sponsorship

Thank you

To Our Partners from 2025

THIS WEEK
HEALTH



consensus
Cloud Solutions

roi

DO'GAIN
GEAR

proda
technology

314e



TITAN INTAKE

FIRST HEALTH
ADVISORY

SoundHound AI

Guidehouse

CLARA™

Fortified
HEALTH SECURITY

CloudWave

ElevateX

ellit groups

TMG | G L O B A L

UTOPIQ
Secure. Intelligent. Tomorrow.



Attorneys at
Oscislawski LLC

INTELLECT RESOURCES

Pixel Health